

To All Media

BANDAI NAMCO Entertainment Inc.
FromSoftware, Inc.

BANDAI NAMCO Entertainment and FromSoftware Collaboration
DARK SOULS III
Surpasses 10 Million Units in Sales Worldwide!
DARK SOULS Series Surpasses 27 Million Units in Sales

BANDAI NAMCO Entertainment (Headquarters: Minato-ku, Tokyo; President & Representative Director: Yasuo Miyakawa), in collaboration with FromSoftware, has announced that DARK SOULS III has surpassed 10 million units*** in sales worldwide on the PlayStation®4, Xbox One, and Steam® (Japanese Publisher: FromSoftware, Inc. / Publisher Outside of Japan: BANDAI NAMCO Entertainment Inc.)

FromSoftware’s Talented Development Team meets BANDAI NAMCO Entertainment’s Worldwide Marketing

The latest successor to the action RPG DARK SOULS series, DARK SOULS III first made its debut in March 2016 for Japan and in April 2016 for all other regions around the world. The game received high praise from players worldwide with its unique and immersive dark fantasy setting, intense and gratifying challenges, and innovative passive online system, among others.

The timed worldwide release of DARK SOULS III, along with its support of 13 languages, brought players from around the world together to enjoy the game. Even after 4 years since its release, DARK SOULS III is active and strong due to the support of the many player communities established for the game, thus leading to the sales of over 10 million units and counting.

The DARK SOULS series has cumulatively surpassed 27 million in sales, and has proven its deep-rooted popularity as an IP with the sales of various themed merchandise and goods, from action figures to apparel, and more.



BANDAI NAMCO Entertainment and FromSoftware are currently developing the highly anticipated, upcoming action RPG “ELDEN RING” (release date TBD). By combining the strengths of FromSoftware’s development with BANDAI NAMCO Entertainment’s worldwide marketing, we expect to deliver a game that players throughout the world will enjoy.

Content Details

Product Name	DARK SOULS III		
Release Date	Japan: March 24, 2016 / All Other Regions: April 12, 2016		
Genre	Action RPG	Platforms	PlayStation (R)4 / Xbox One / Steam(R)
Release Regions	North America, Latin America, South America, , Europe, Asia (including Japan)	Publisher	Japan: FromSoftware, Inc. All Other Regions: BANDAI NAMCO Entertainment Inc.
Language Support	13 languages		
Website	https://www.bandainamcoent.com/games/dark-souls-iii https://en.bandainamcoent.eu/dark-souls/dark-souls-iii https://bandainamcoent.asia/game/dark-souls-iii		
Legal	(C)BANDAI NAMCO Entertainment Inc. / (C)2011-2016 FromSoftware, Inc.		

***This sales figure is the combined sales of DARK SOULS III and the DARK SOULS III: THE FIRE FADES EDITION, an all-in-one version containing all DLC. This figure also includes downloadable versions and Steam® downloads.